

Sex & Relationship Report 2017

A scientific insight into sex and relationships from ages 18 to 60

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Introduction

This report looks at a range of sexual interests and relationship types between the ages of 18 to 60. Each area has its own trend chart as well as a description and discussion points.

The data was collected from member profiles of saucydates.com which is a 100% free casual dating site. At the time of this report the site's membership is in the order of 1 million members with the majority from US / UK / AU / CA.

Who could be interested in this data?

The data in this report may be of interest to:

- Journalists interested in facts to back articles or blogs.
- Blog authors interested in creating infographics.
- Niche dating websites owners looking for market segmentation data.
- Individual users of dating sites looking for opportunities to increase their chance of success.

The data

Please remember the data is a 'snap shot in time' and is not following the same person year after year. As a member's age increases they may or may not change their interest levels in certain sexual activities. Interest in certain sexual activities is likely to be higher than the reported value as this information is shown publicly on member's profiles and some members may wish to keep some data private. Data was extracted from a set of 1,000 randomly chosen males and females from within the saucydates.com database.

Chart data

Males : **Blue**
Females : **Pink**

Re-usage

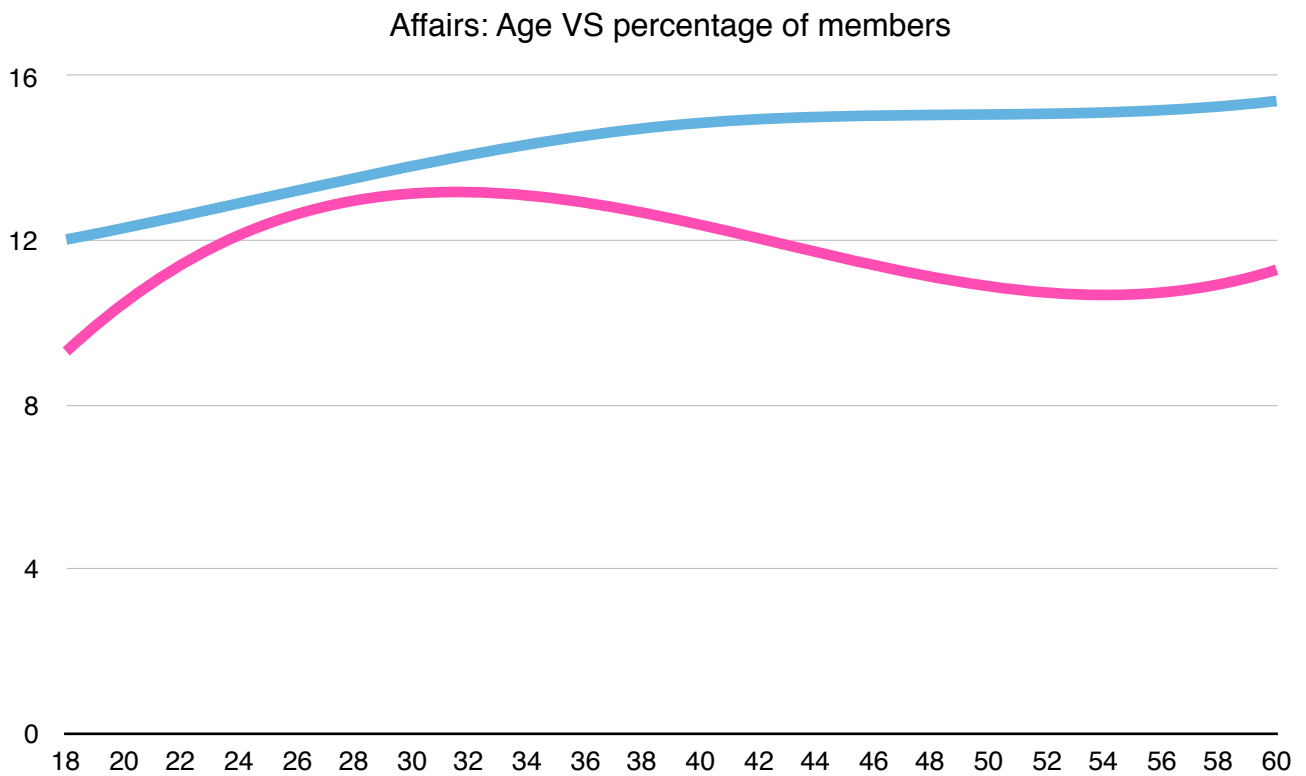
Data from this report can be used without prior permission. However, we do ask for a courtesy email to be sent explaining the usage and a reference to the source must be included in any published work. Examples of a suitable reference are shown below:

- Source: saucydates.com
- Data from adult dating website saucydates.com
- Data provided by saucydates.com

Contact details

www.platformdating.com
Telephone: +44 (0)1244 67 12 95 (UK office hours)

Affairs



Description:

Members interesting in having an affair or singles being involved in an affair.

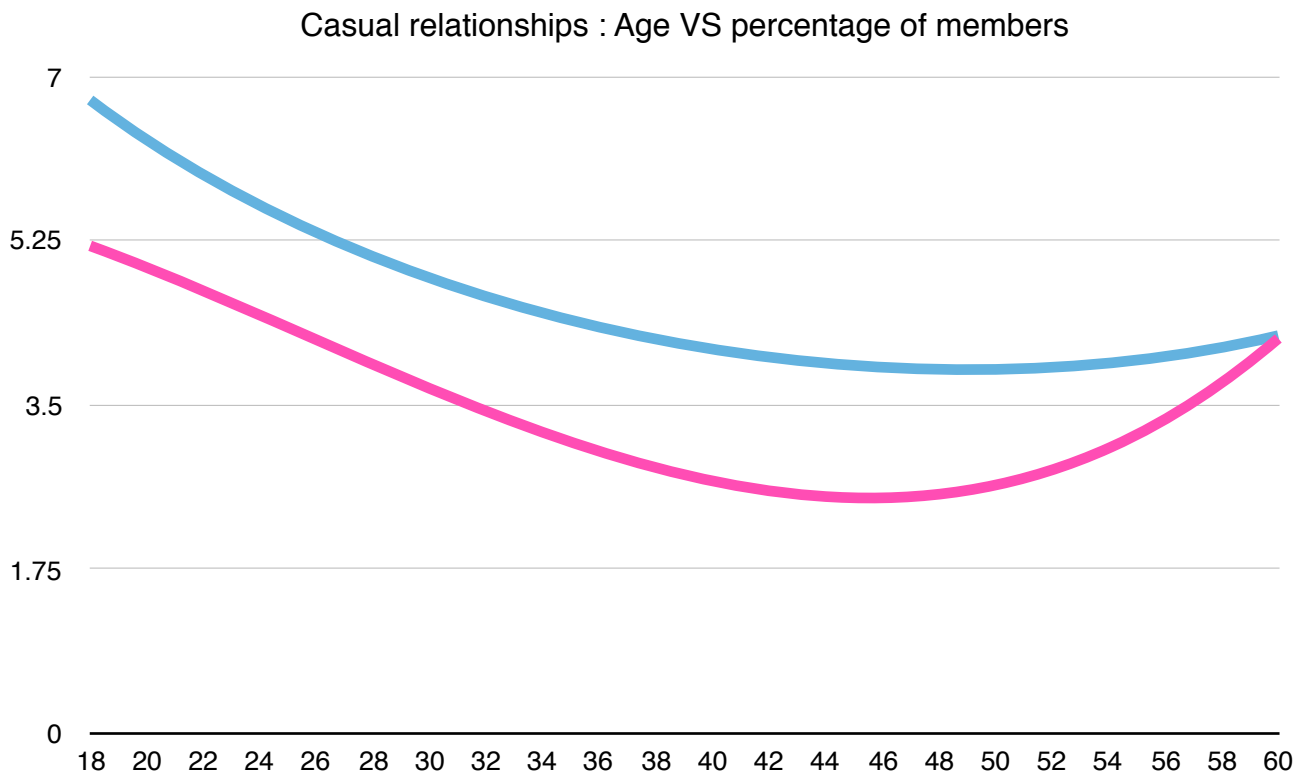
Discussion:

Males are more interested in affairs than females.

The older the male the more interest he has in affairs.

Female's peak interest in affairs occurs in her early 30s.

Casual relationships



Description:

A casual relationship is one with no commitment. It generally means people interested in meeting purely for sex. This may be a single encounter (1 night stand) or prolonged.

Discussion:

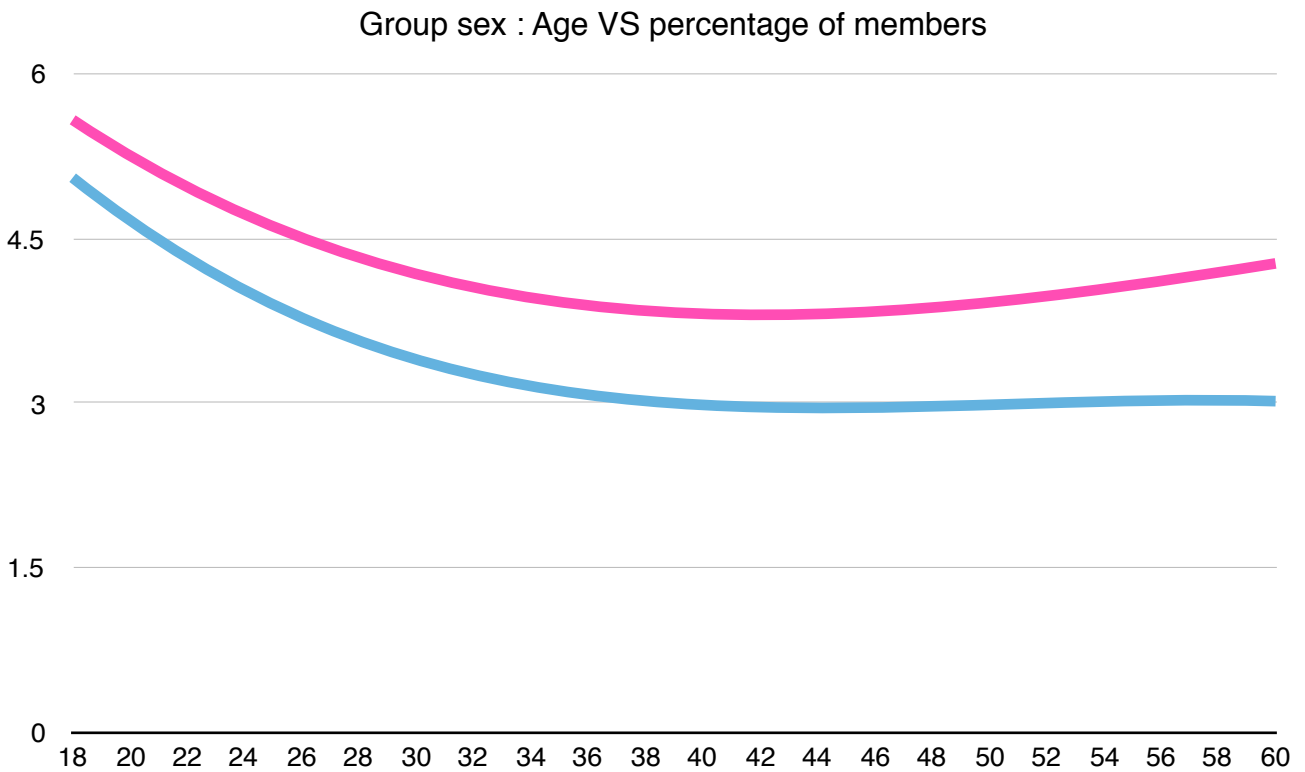
Generally males and females interest in casual relationships decreases with age.

Females gain interest again between the ages of 50 and 60. This matches with their increased interest in affairs and group sex when over 50.

Males are consistently more interested in a causal relationship then females of a similar age.

Casual sex occurs most between the ages of 18 and 25.

Group sex



Description:

Group sex a sexual encounter with three or more people. This may be couples looking for a third person or couples looking for a swap or swinging party / event.

Discussion:

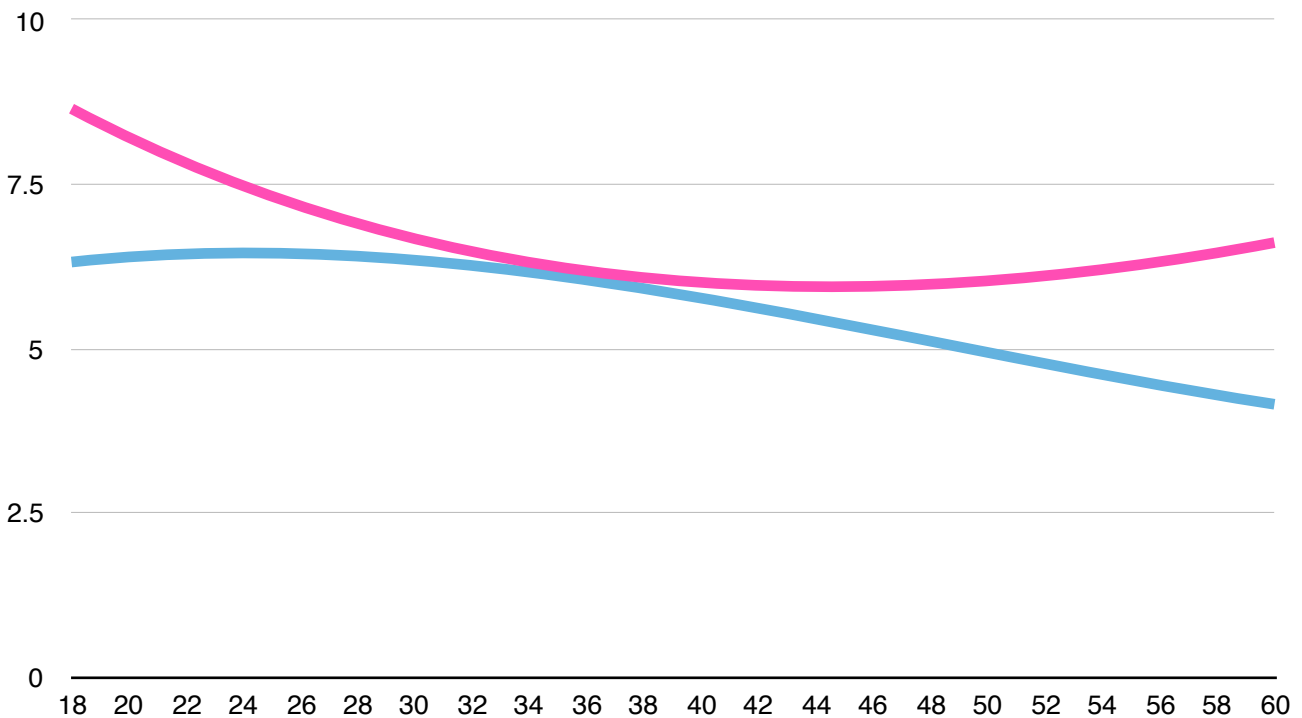
Females are more interested in group sex than males.

Females around 40 years old are least interested in group sex.

Above the age of 40 the male's interest in group sex remains consistent.

Serious relationship

Serious relationship : Age VS percentage of members



Description:

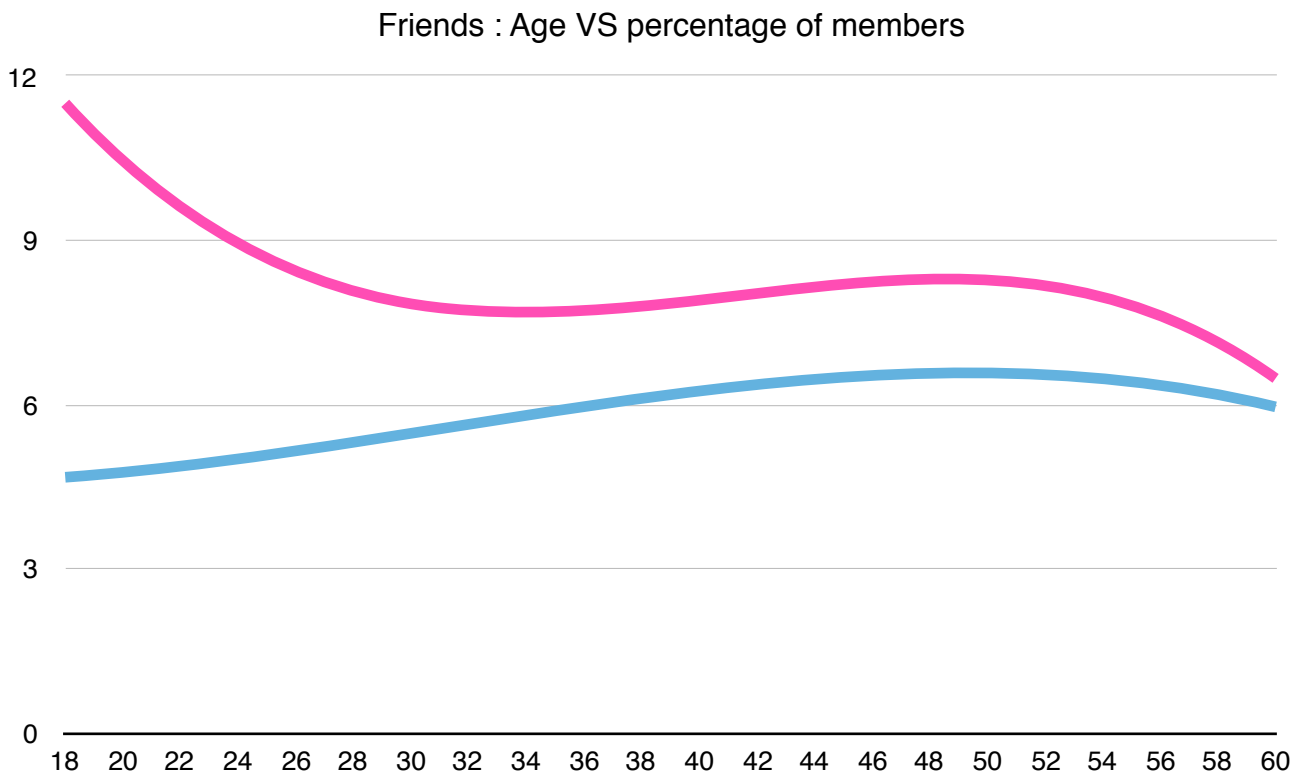
A serious relationship can be defined as one leading to marriage or a boyfriend / girlfriend relationship.

Discussion:

Females are more interested in a serious relationship than males.

Young males and females are most interested in a serious relationships but as age increases the interest level generally drops. Older females regain some interest in a serious relationships where males do not.

Friendship



Description:

Friendship is defined as members interested in chatting, swapping messages or meeting but without any sexual activity. Members may be looking for same sex or opposite sex friendship.

Discussion:

Females are more interested in friendship than males.

As females get older they are become less interested in friendship.

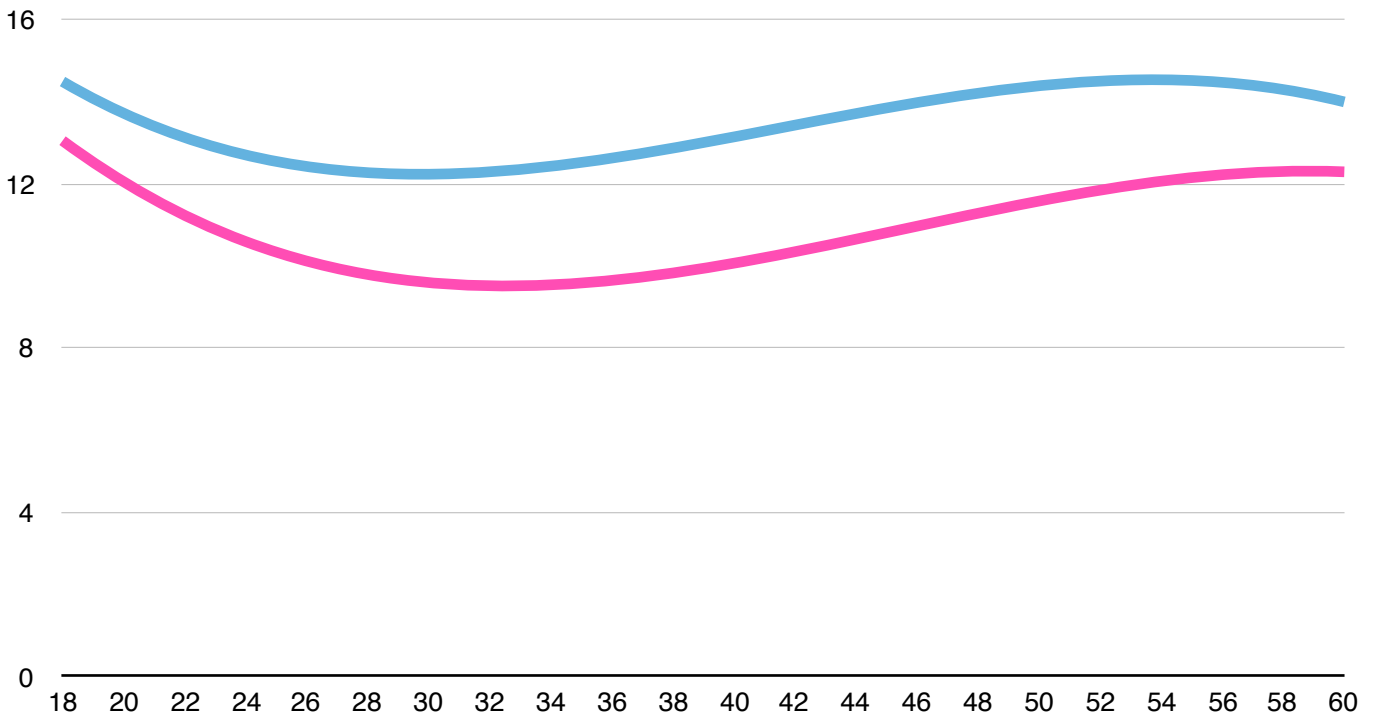
Males become more interested in friendship as they become older.

The interest level in friendship between males and females at the age of 18 is significant.

The drops in female interest in friendship occur at similar ages to their increased interest in affairs.

Sex toys

Sex toys : Age VS percentage of members



Description:

Members with an interest in using sex toys with a partner or on their own.

Discussion:

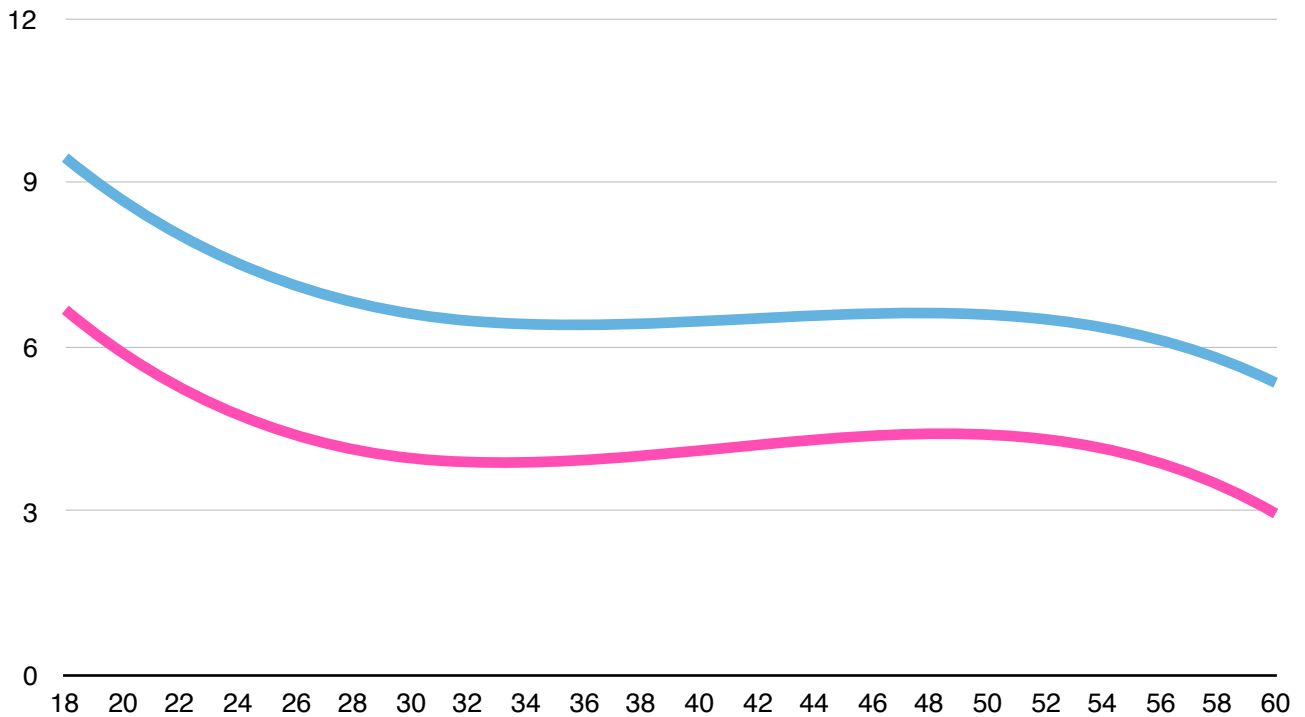
Males are more interested in sex toys than females.

Both males and female between the ages of 30 to 35 tend to have slightly less interest in sex toys.

A 20 year old female has the same interest in sex toys as a 60 year old female.

Dogging

Dogging : Age VS percentage of members



Description:

Dogging is meeting others in a public area to either engage or watch sexual activity. The locations are often secluded car parks allowing activity to occur within the relative safety of a car.

Discussion:

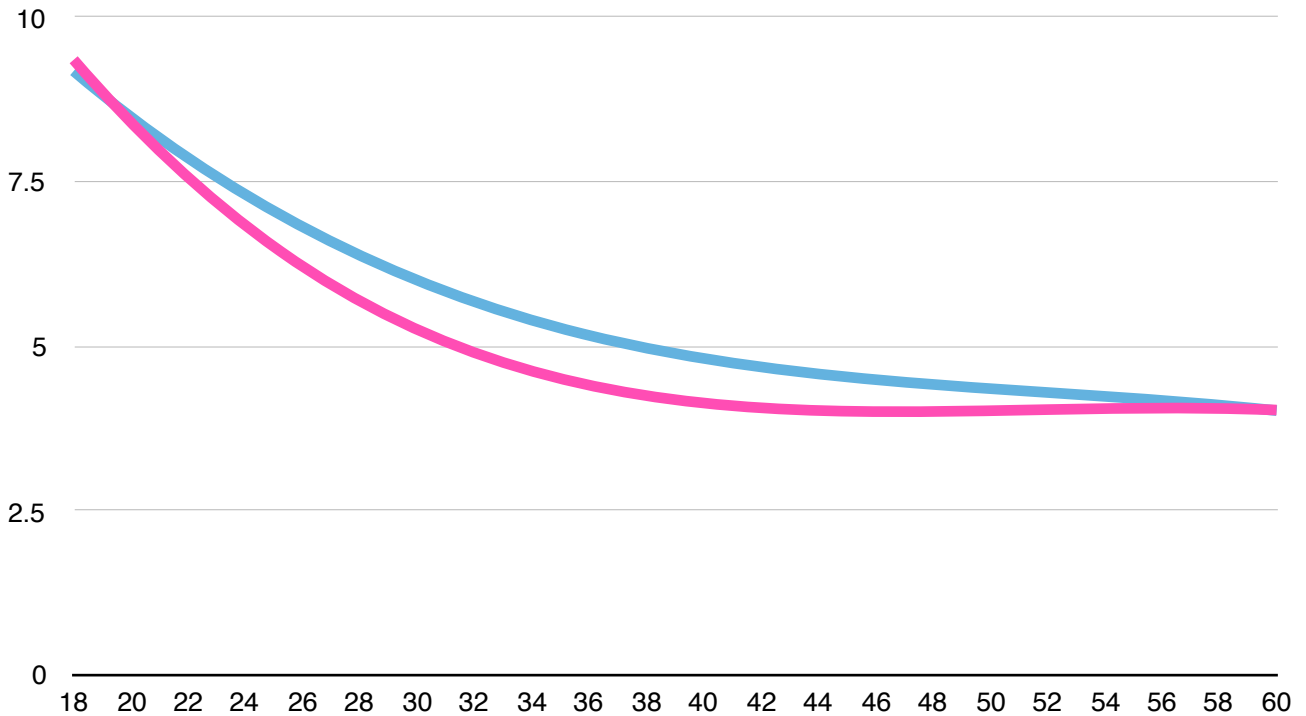
Males are more interested in dogging than females across all ages.

In general, interest in dogging decreases as age increases for both males and females.

The relative interest levels of males and females is consistent.

Anal sex

Anal sex : Age VS percentage of members



Description:

Sexual intercourse in the anus rather than vagina. Males interested in penetrating a female and females interested in being penetrated.

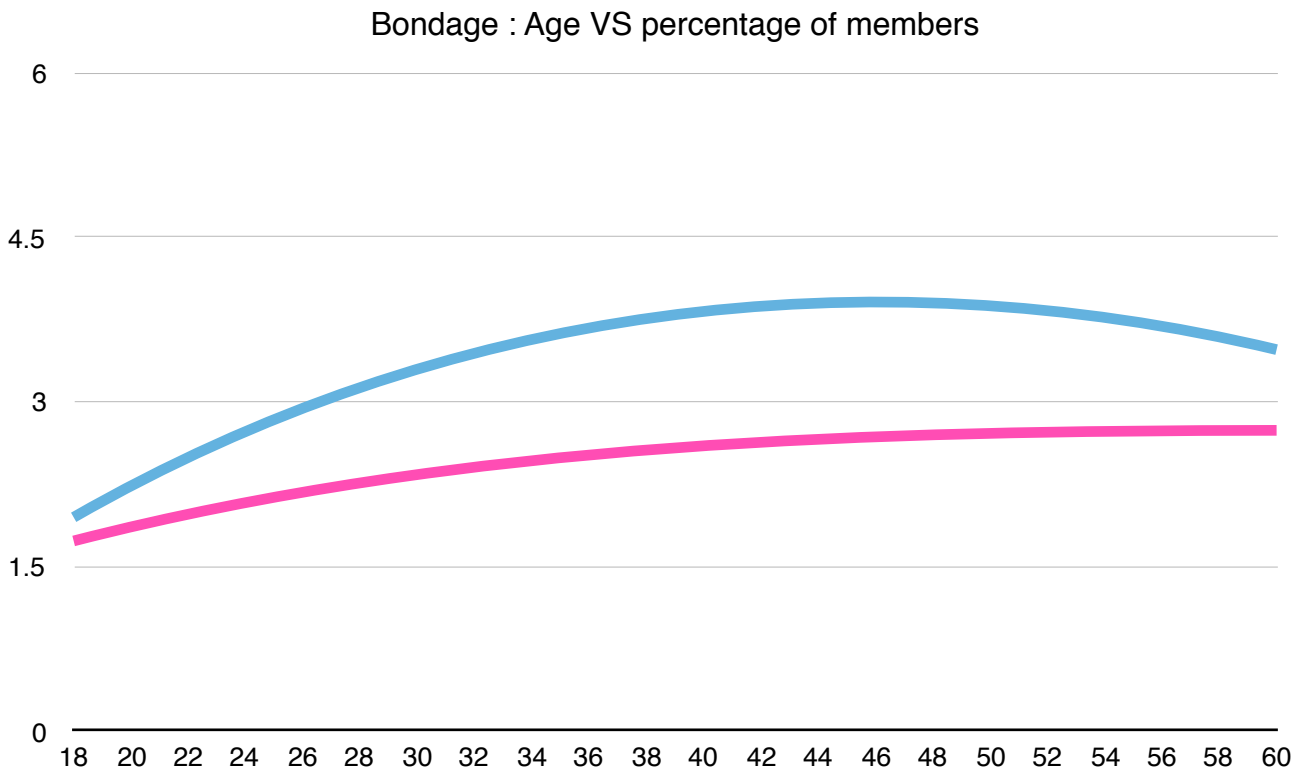
Discussion:

Males are marginally more interested in anal sex than females.

Interest in anal sex decreases with age for both males and females.

Anal sex is of most interest to people between the ages of 18 and 25.

Bondage



Description:

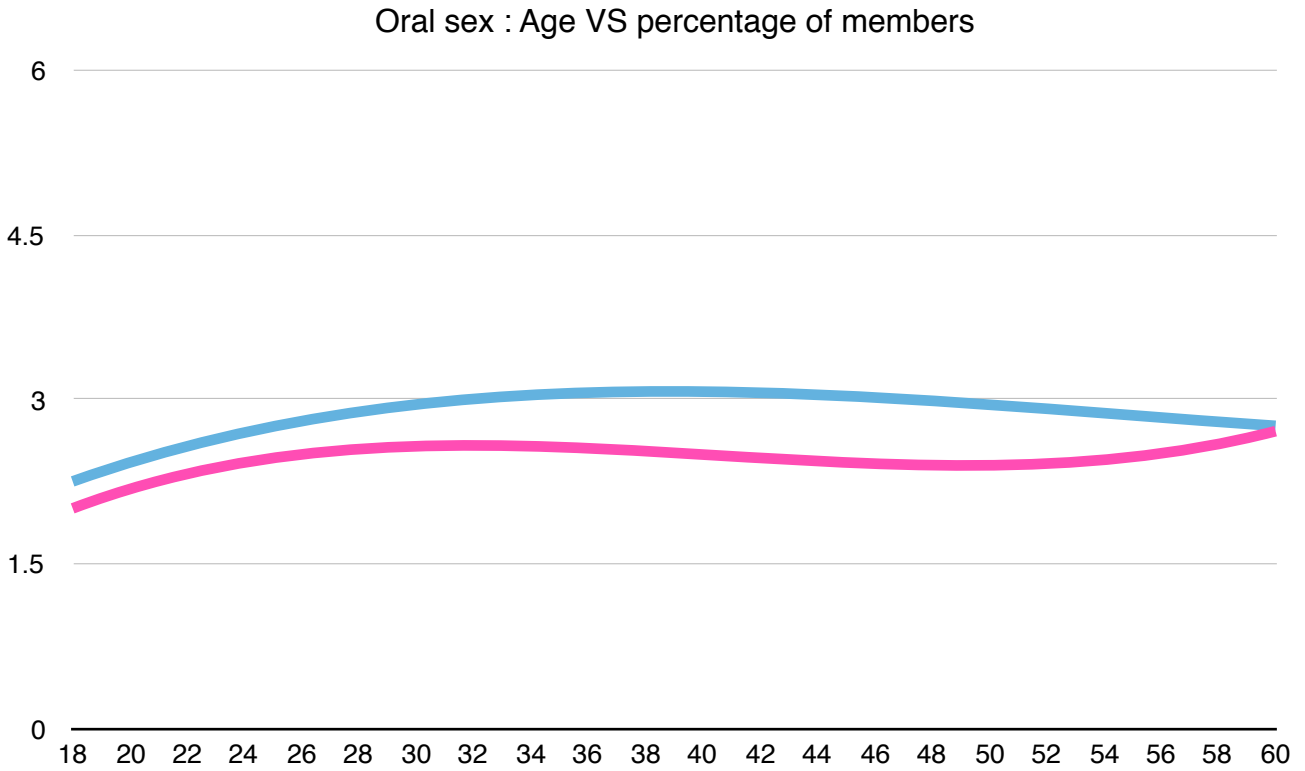
Bondage interest can be either dominant or submissive. No segmentation between preference and gender was considered.

Discussion:

Males are more interested in bondage than females.

Interest in bondage for males and females in general increases with age.

Oral sex



Description:

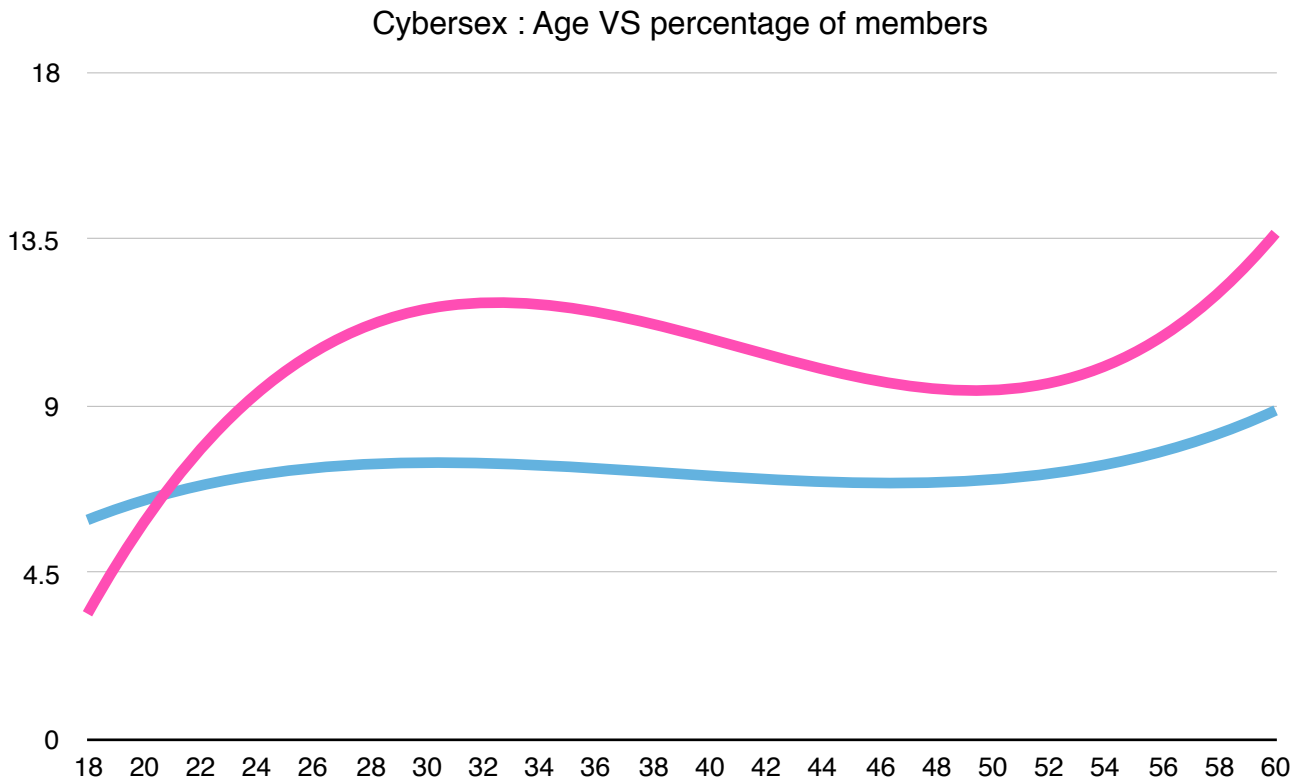
Oral sex interest is defined for both giving and/or receiving.

Discussion:

Males are marginally more interested in oral sex than females.

Interest in oral sex for males and females is general consistent over the age spectrum.

Cybersex



Description:

Cybersex is the activity of swapping video, picture or text of a sexual nature with another person. No physical contact with the other person occurs.

Discussion:

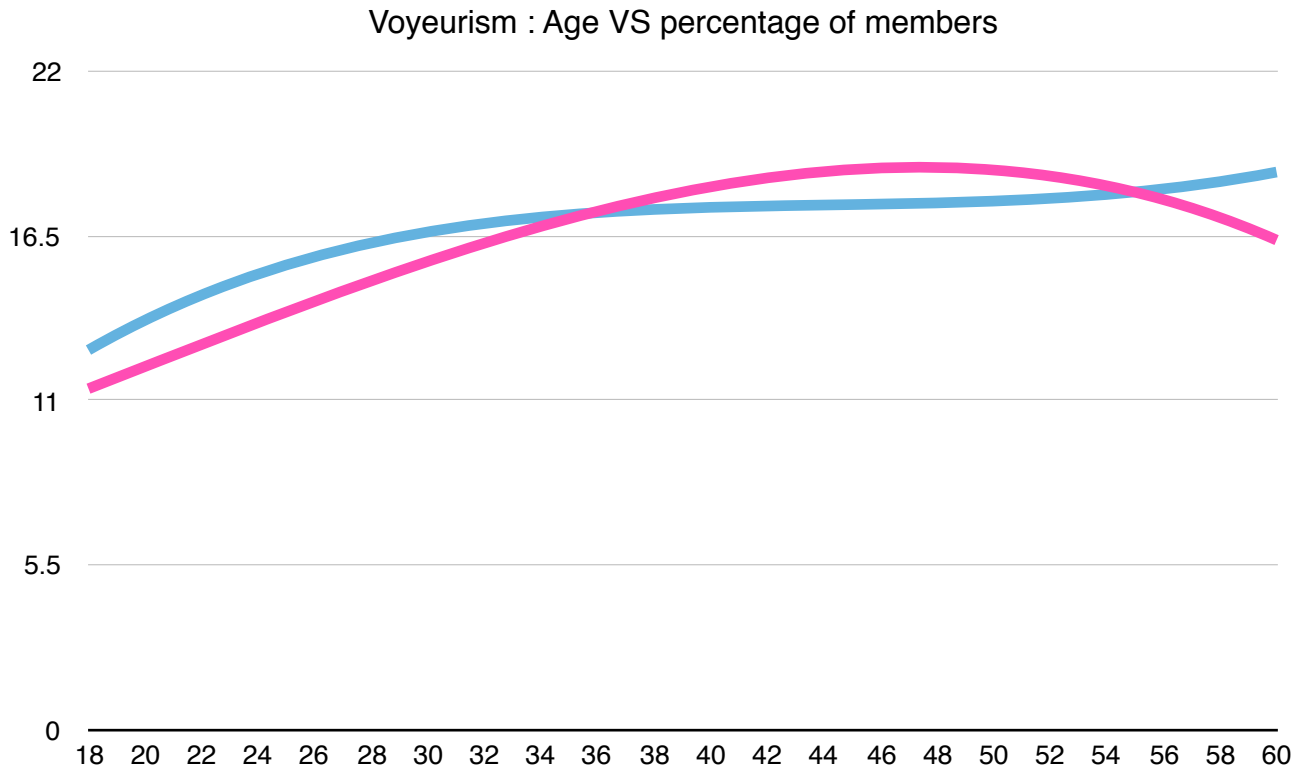
In general females are more interested in cybersex than males with peak interest in mid 30s and 60s.

Male interest in cybersex is generally consistent throughout the age spectrum.

Females interest overtakes males interest over the age of 21.

The trend line for females interested in cybersex follows that of females interested in affairs.

Voyeurism



Description:

Voyeurism is the act of watching another person engage in sexual activity.

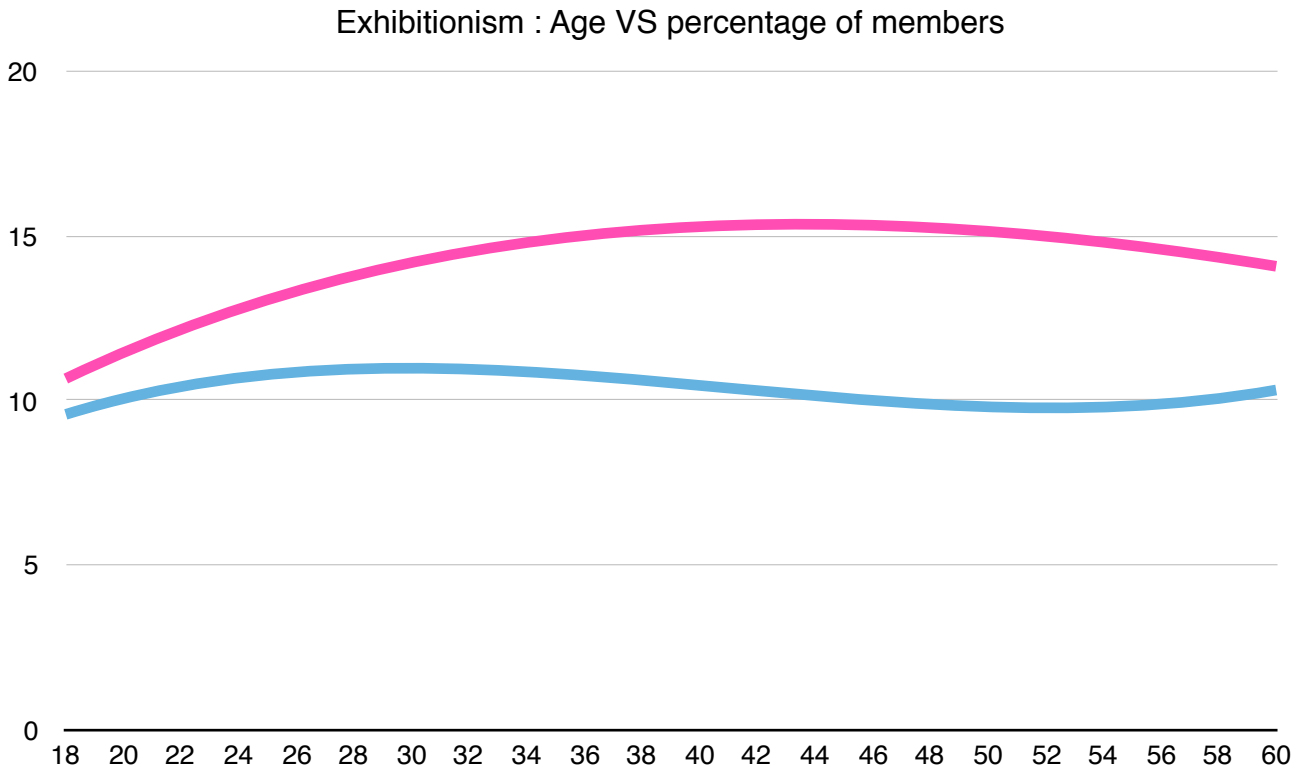
Discussion:

Interest levels in voyeurism for males and females is generally similar.

In general, interest in voyeurism for males and females increases with age group.

Peak female interest in voyeurism occurs at similar ages to females peak interest in exhibitionism.

Exhibitionism



Description:

Exhibitionism is the interest of performing sexual acts with other people watching.

Discussion:

Females are more interested in exhibitionism than males.

Interest in exhibitionism for males is generally consistent over the age spectrum.

Interest in exhibitionism for females increases with age.

Females are most interested in exhibitionism in their 40s.

Media / Press / Bloggers

The purpose of this report is to highlight our companies potential for data mining of information for relationships, sex and dating. Our brands include general, casual and fetish dating markets and we are always open to working with other people to provide insights for news and articles in return for helping increase our brand awareness.

If you would like to work together please get in touch.

Media Bank

We produce articles and statistics on a weekly basis which you can cite within your own material. PDF documents are available via our media bank and our articles from our blog.

Media bank:

<http://www.saucydates.com/mediabank/>

Blog:

<http://www.saucydates.com/blog/>

About Platform Dating

Our company

The company is registered in the UK and is privately held. The majority of our online dating websites are owned completely, which includes, the platform and database. We also operate a limited number of white label dating sites for market diversification as well as some other non dating sites such as live chat.

Our brands

Our main markets are general, casual and fetish dating sectors. We have brands and sub-brands within each as well as brands outside of these areas. Additional niches include, wealthy dating and single parent dating. A selection of brands is shown below:

saucydates.com

sin.singles
FREE ALTERNATIVE DATING

 **GOLD**.dating

d8mate.com

Our platform

We have developed our own dating platform which powers our brands. It supports all device types and is clean and simple in design. It's adapted regularly based on user feedback and includes:

- Profile information
- Search
- Pictures
- Private pictures
- Private messages
- Live chat

Our databases store a range of information, including, but not limited to:

- Country
- Region
- City
- Longitude and latitude
- Date of birth
- Sexuality
- Gender
- Height
- Body shape
- Interests
- Income
- Race